



Literacy Program Goals for FY 17-18

- Use diverse outreach to recruit tutors
- Recruit and retain 250+ tutors
- Serve 400+ students
- Continue to build financial stability:
 - Maintain strong team effort for the Human Race, raise \$15,000
 - Continue to solicit 5-year pledges
 - Continue the Planned Giving Program, to reach the goal of \$50,000 in additional planned gifts and/or 3 new planned giving donors