

PARTNER WITH US AND CONNECT FOR GOOD

Our business partners are critical in helping us sustain the events and projects our community depends on. Join us this year as we continue to adjust and focus on the most critical priorities in our mission to Connect for Good.

Sponsor a Monthly Theme

Our monthly themes correlate with the greatest needs in our community. Volunteer opportunities & acts of good corresponding with the theme are highlighted & promoted via our website, E-newsletter & social media. Depending on the level of support, businesses will receive recognition via:

- Logo placement on our website (nearly 200,000 unique visitors/year)
- E-News (sent to 6,233 subscribers & growing)
- Social media shout outs (3,582 + followers)
- Business Partner Spotlight on our website homepage



Join the Adopt A Family Project

- Sponsor the Adopt A Family holiday giving project or a warehouse volunteer day
- Put stars up in your place of business - customers can choose individual gifts for community members in need
- Sign up for a group volunteer shift in the Adopt A Family Warehouse as a joyful way to engage in employee volunteerism and team building



Support 80 Local Organizations Through Santa Cruz Gives

A partnership between the GoodTimes, Volunteer Center of Santa Cruz County & Community Foundation Santa Cruz County

- Contribute any amount to the Matching Gift Fund distributed to all participating agencies



**CONNECT WITH US
TO LEARN MORE**

**TRĒA
ROBINSON**

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